



Out of this world charms for cross stitch, needlepoint, embroidery, quilting, scrapbook & paper arts, jewelry making and fine craftwork.

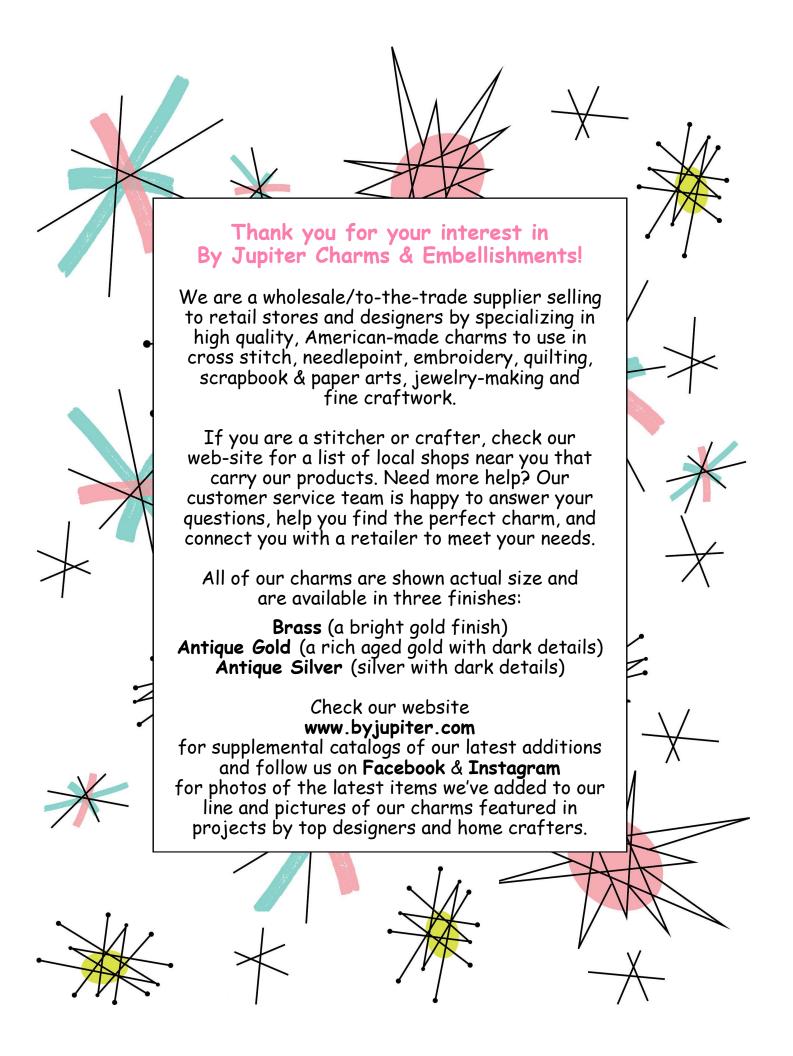


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Note to Designers & Shops Creating Classes, Kits, Stitch Guides, etc:

Limited Availability (BR, AG, AS)

This code beneath an item number indicates the item has been discontinued because the manufacturer is no longer in business; therefore, we be unable to re-order these for you as our stock runs out. The finishes listed are the only colors we have left in inventory.

Unless you are creating a limited-run project, we highly recommend that you find a currently-manufactured charm that meets your needs.

As for individual needs, smaller group projects and for general shop inventory, the perfect charm may well be among these "last-chance to get" items. At the time of this printing, we are well stocked on many of these limited-availability items.



Coming Soon: Castings Catalog for our full line of pewter-cast (molded) charms.

Coming Soon: See our **Sale Catalog** for our discontinued & manufactuer closeouts at 50% or more off originally listed prices.

About Us

By Jupiter was created in 1985 and has been owned by three previous owners, all who were located in the Phoenix area. After John and Debbie Woodard purchased By Jupiter in the summer of 2020, the offices were relocated to Texas. Debbie is a long-established needlepoint designer, who has used By Jupiter charms on a series of angels she began in the early '90s. With hundreds of By Jupiter charms already in her inventory, it was a natural fit to their business when By Jupiter was offered to them for sale. As Debbie is already co-owner of the largest needlepoint trade show in the needlework industry, and exhibits at needlework wholesale venues regularly, she is looking forward to bringing the charms back to the show floor after an eight year absence. John, a minister to a small church in East Texas, brings his earlier life experiences in computer science and accounting to the more boring side (lol—sorry John!) of the company. John and Debbie have one grown daughter who assists them when they exhibit at trade shows. The Woodards live in the country with two very pampered cats and the world's best horse.

For retail shop and designer-use only:

By Jupiter Charms & Embellishments 605 Desirees Trail Tatum, TX 75691

(903) 836-2552 & (800) 242-2574 Fax: (903) 836-2522 debbieppd@hotmail.com

For stitchers & craftspeople:

please ask for Consumer's Customer Service when making a call to us.

We can also be reached via our web-site

www.byjupiter.com

We are on Facebook & Instagram. Follow us today!



Our catalog, available through our web-site, may be downloaded in full or in part. You can also simply open the PDF on your computer and scroll through the pages.

Coming in the Spring of 2021: we will add a second PDF catalog featuring Pewter-Cast (molded) charms. If you are not familiar with pewter-cast charms, check it out! The detail, quality and variety of pewter-cast charms is worth a look! We will also add a Special Order and a Sale catalog.

Check our site and social media each month for new additions to the line.



About By Jupiter Charms...

We offer our brass charms in three finishes: "Raw" Brass, Antique Gold and Antique Silver. You should assume that your charms have some oil residue from the manufacturing process. This is easily remedied by swishing, then soaking the charms in Rubbing Alcohol for a few minutes or by first washing your charms in warm soapy water and then rinsing well after washing. If you are packaging charms in an embellishment pack, it is advisable to put this information in your chart instructions. If you are gluing charms, use a high quality metal glue like E-6000. Most charms come with a loop or hole for attaching your item to your project. For charms without a loop or pre-drilled hole, try using a small jewelry drill bit or a manual jewelry-hole punch to create a hole.

... and a Little More about our Finishes...

Raw Brass - this is a bright gold-colored brass that is unplated. It will likely tarnish/darken over time at a rate depending on the metal content* of the charms. Tarnishing can be avoided by first washing and then spraying the charm with a clear gloss acrylic or using clear nail polish. We recommend Plaid's Patricia Nimocks Clear Acrylic Sealer Gloss. It is better to lightly mist the charm twice on each side than to use a heavy coat of spray, which may make the charm sticky and attract dust and fingerprint impressions. In our needlepoint business, we have been spraying our charms for 30 years and the color has stayed true to the original. Raw charms can be altered with paints, markers, patinas, etc. Check your favorite art supply or craft store for products in the art and scrapbooking departments. We recommend sealing your altered charm with a clear acrylic sealer.

* Metal contents vary according to the charm type (heavy, thin, detailed, flat).

Plated Charms are available in Antique Gold & Antique Silver. Plated finishes are permanent and are very durable. Note that some color variations may appear in antiqued finishes due to the metal make-up of the brass used to manufacture

an individual style of charm. To lighten up an antique finish, you may try using acetone (finger nail polish remover). We do recommend that you clean your charm with either soap & water or rubbing alcohol to remove any oils left behind in the manufacturing process.

Antique Gold is a brass charm that has been oxidized to give an antique look. The gold leans to an "aged/old gold" color with a darker color in the recessed areas.

Antique Silver is a nickel plated charm with a nice silver color with a darker color in the recessed areas.

Be Charmed with These Options for Your Shop

We have several options on how to purchase and resell our brass charms:

BULK CHARMS

By the Piece - buy individually and small quantities

By the **Dozen** - take advantage of a price break by ordering twelve or more of any charm

By the **Gross** - your biggest savings/price break comes when ordering 144 or more of any one charm

MIXED BAGS

You can create more color options for your customers and build your inventory much more quickly by choosing our **Mixed Bag** option when you order.

Ask that the dozen* be split between two or three finishes:

MB2 - split your order of a dozen into six Antique Gold and six Antique Silver MB3 - split your dozen into four each of Brass, Antique Gold & Antique Silver

*you can also use this option when ordering a gross (144) of any one charm

CARDED

Consider buying pre-packed individual charms with our **Carded** option. Charms are displayed in clear bags with a cardstock topper and punched with a hole for



rack units. A display of these products in your embellishments area is an appealing way for your customer to simply reach for the perfect enhancement for their project. Each card has space for a price tag or barcode, so you won't lose time looking up the prices of loose charms. No more overlooked boxes of product stashed behind the counter, in a drawer or sitting on a bottom shelf! No charms dropped on the floor or left on the counter! Easy-to-reach-for carded charms sell themselves by making it easier for your customer to add another one and another one to their shopping baskets!

COLLECTIONS.

We've curated similar themes (like flowers, stars & moon, Christmas) into tempting collections for a great consumer pick-up option. They'll want the entire series for their stash!

STARTER PACKS

Retailers - get started with our basic Starter Pack and add-on packs in Christmas, Garden, Beach/Nautical, Animal, Holiday and Heart themes.

Terms & Conditions

Stichers & Craftspeople - We're here to answer your questions about our products! If you are a consumer wishing to purchase charms for your projects, please note that we only sell to retailers and designers. We will help you find a shop or designer to purchase By Jupiter products from or refer your order to one of our Fulfillment Retailers, who will be happy to provide you pricing and shipping costs and process your order. We are always happy to answer questions about our products. Ask for Consumer's Customer Service when calling.

Retail Stores & Designers

You may order by phone, fax, mail, e-mail or use the contact link on our website. We will need the charm number, desired finish (BR-bronze, AG-antique gold or AS-antique silver) and quantity. If we haven't sold to you previously, we will need your Resale Tax Number and location. Please note that before shipping, we will verify your retail status with other industry suppliers, via your website and other social media, and through Google Maps.

Shipping

We use UPS and USPS for shipping. We choose the most appropriate means to keep your costs down and protect the merchandise. After we ship, you will receive tracking information by UPS or via stamps.com.

Payment

Payment can be made via Visa or Mastercard or with Net 30 for established accounts who request that option. All International accounts must be paid by credit card prior to shipping. Invoices and copies of pre-payment are sent with the product. We do not require a minimum purchase. All orders will carry a \$1.50 handling charge to cover shipping materials.

USA Products

We purchase charms manufactured here in the United States. USA-made charms are the world's leading quality products because the base-metal contents are superior to cheaper charms made overseas. See page 4 of this catalog for more info regarding our finishes.

Quantity Discounts

We offer price breaks on bulk quantities at 1 dozen and 1 gross. See page 5 for more info.

Returns

We only accept returns if we made a mistake when fulfilling your order. In those cases, we will accept the items back, crediting your account and your return postage; however, you MUST both notify us of our mistake and ship the product back to us within five (5) business days.

Backorders

Ugh—backorders! We hate them as much as you do! We strive to have everything in inventory when you place your order; but, like all suppliers, this is a lofty goal. Backorders will be noted on your invoice. If only one or two items are not available, we may request that you reorder these items. We do charge postage on backorders, so if you do not want your backordered items, please notify us within five (5) days of receipt of the package.

Prices

As we are a wholesale/to-the-trade only supplier, we share pricing solely with retail shops and professional designers. Prices are subject to change without notice. Prices increase (and sometimes decrease) due to manufacturing costs and during periods when a manufacturer assesses surcharges for a temporary increase cost of certain metals. To offer the best price we can, we have large quantities made and pass those savings on to you. We do not institute across the board price increases but keep the price as is until we need to replenish an item in our inventory. That said, it is nearly impossible to maintain a published price list. We are working to create an Excel price list that we can email on request, but with 1500+ charms x three finishes x three quantity options, and carded and mixed-bag options, it will be a long work in progress.

Americana & Patriotic

All charms are available in Brass, Antique Gold and Antique Silver unless a color is specified as "Limited Availability", due to product discontinuation by the manufacturer.



15192

No Loop or Hole

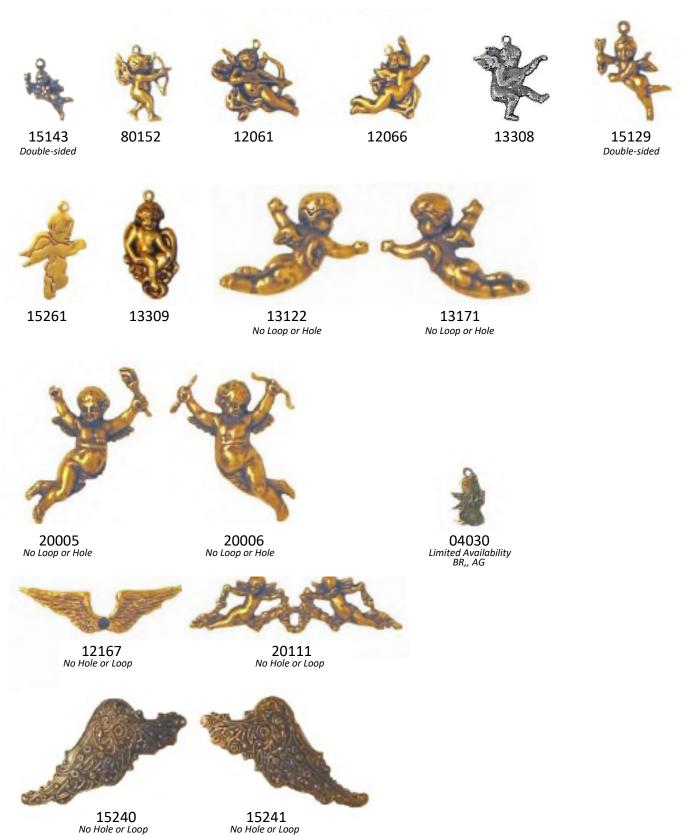
15330

No Loop or Hole

Angels, Cherubs & Fairies



Angels, Cherubs & Fairies



Angels, Cherubs & Fairies







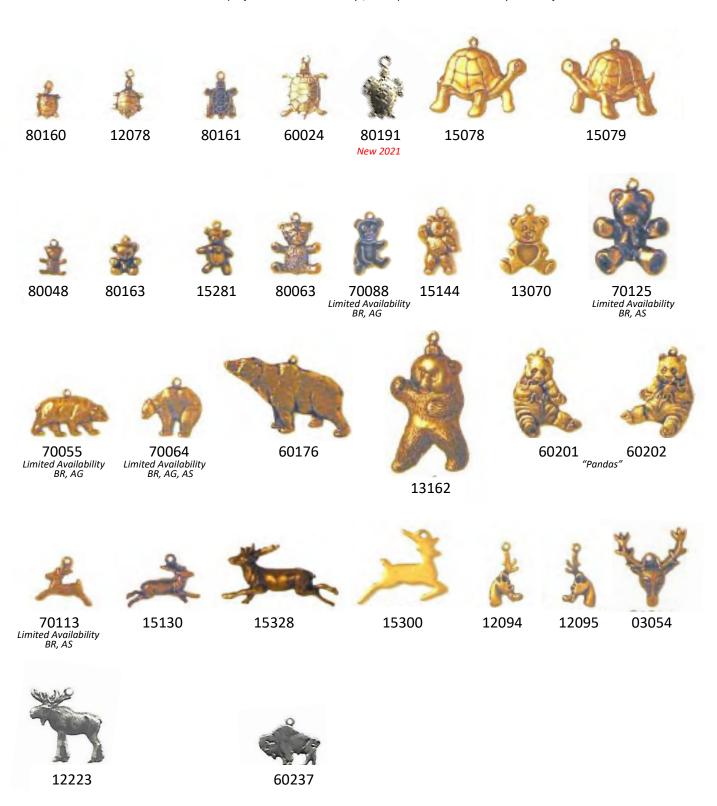
Animals: Cats & Dogs



Animals: Critters



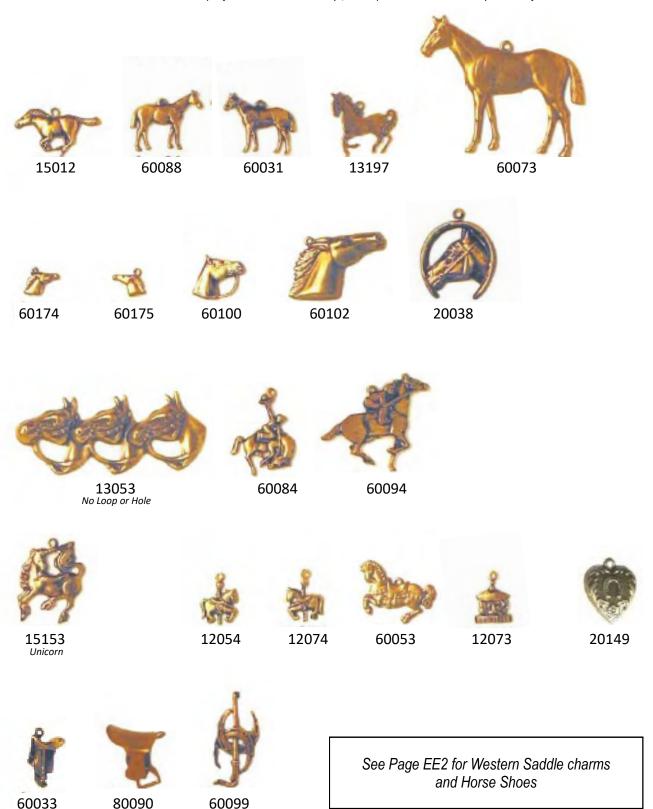
Animals: Critters



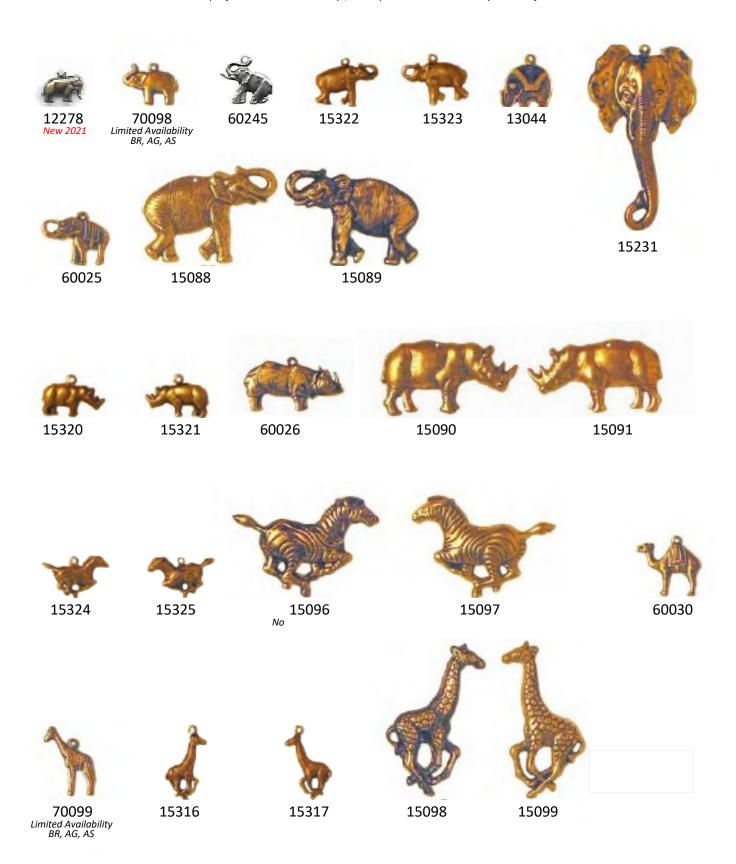
Animals: Farm Animals



Animals: Horses



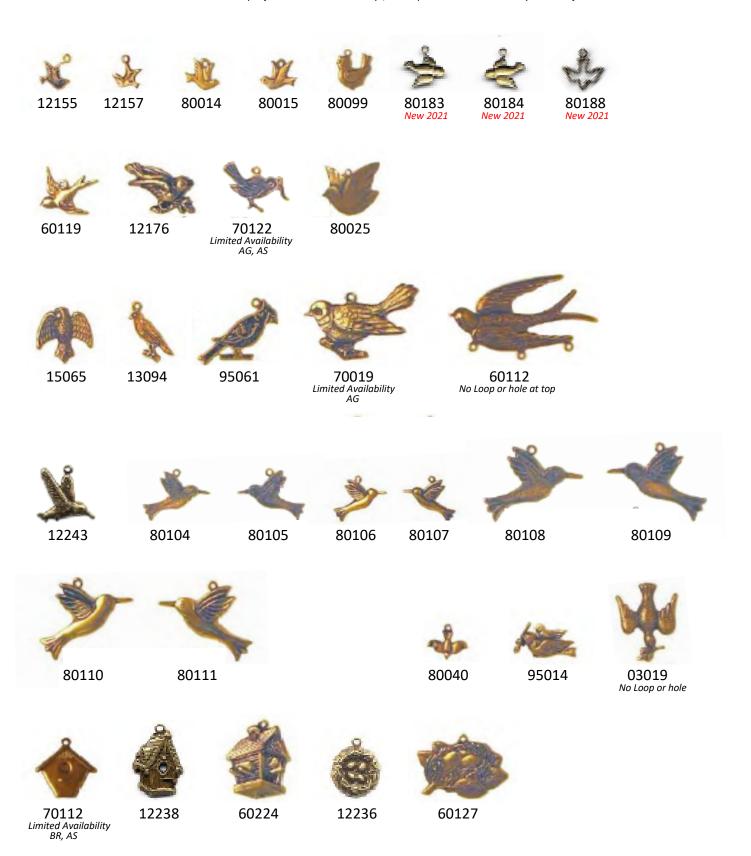
Animals: Wild



Animals: Wild



Birds



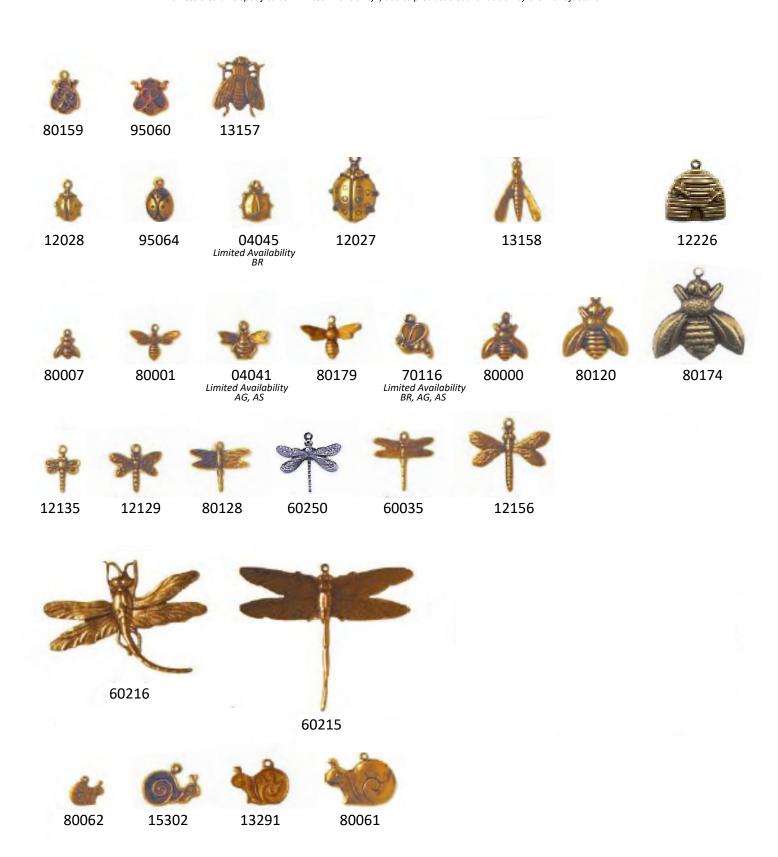
Birds



Butterflies & Bugs



Butterflies & Bugs



Careers & Professions



Celestial: Stars



Celestial: Moons



Celestial: Suns





Children, Teens & Family



Christmas: Greenery

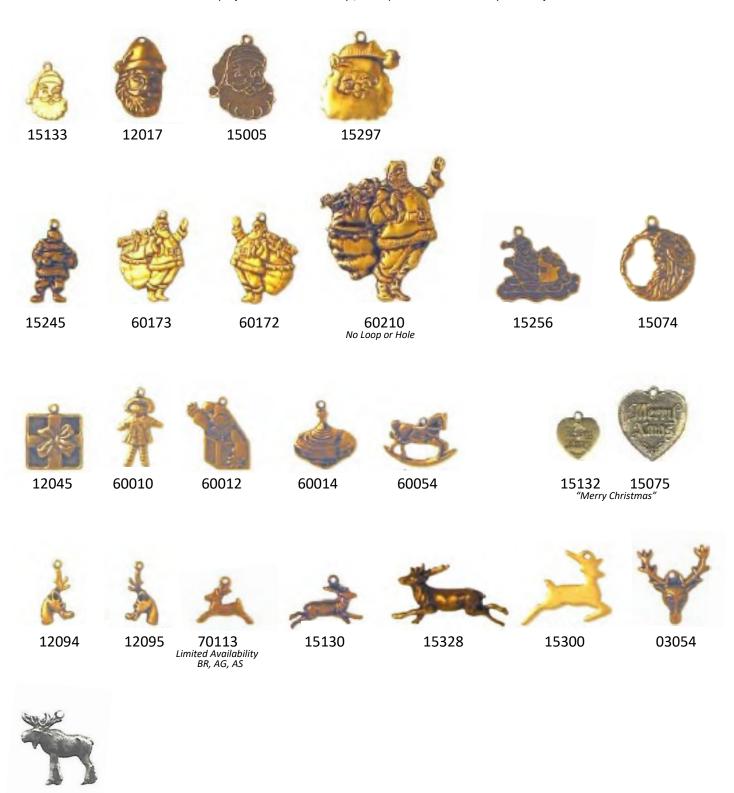


Christmas: Stockings & Sweets



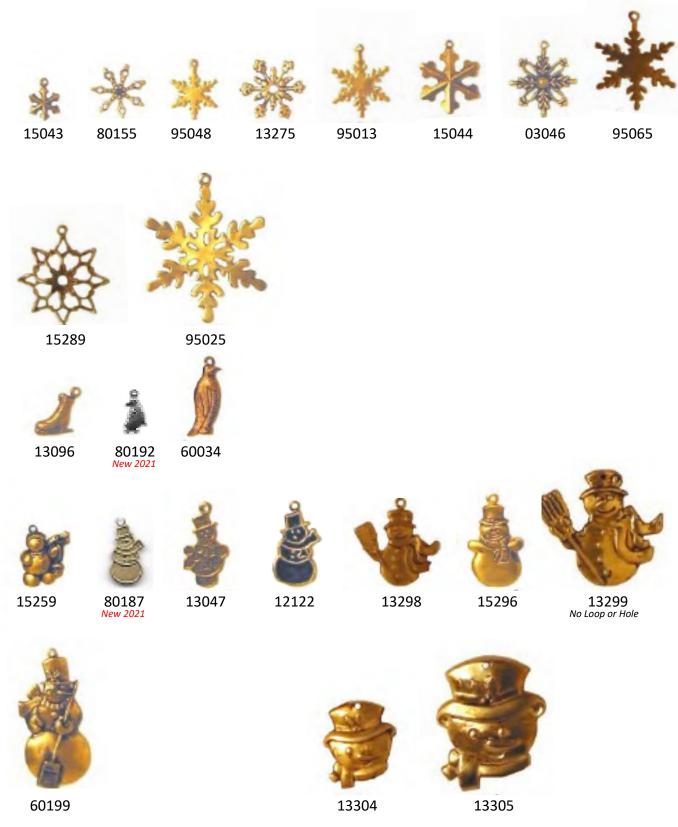
Christmas: Santa Stuff

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12223

Christmas: Snowflakes & Snowmen



Connectors

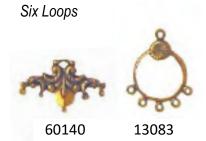


Connectors & Pin Bars

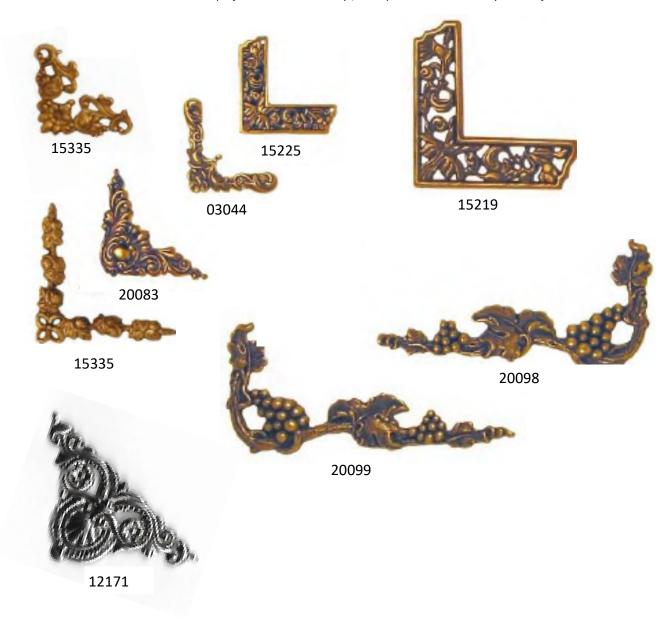








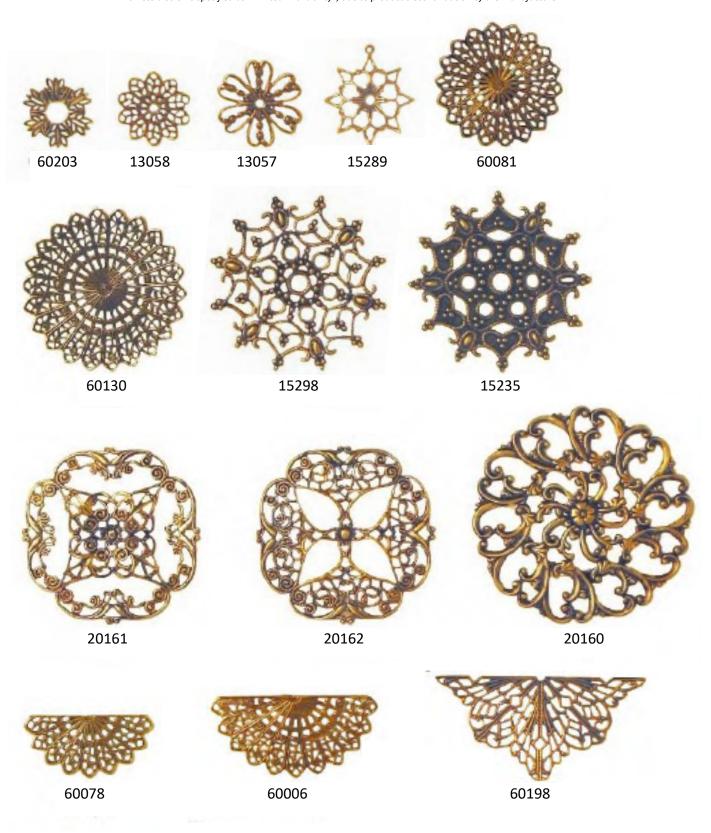
Corners



Dining: Food, Drink, Cooking



Filigrees



Filigrees



Filigrees



Filigrees & Bars



Flora: Flowers





No Loop or Hole

Flora: Flowers with Stems







Flora: Leaves

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No Loop or Hole

Flora: Flower Pots & Baskets





70001 Limited Availability BR, AG, AS



Frames & Bezels



Gardening





Gardening: Fruits



Gardening: Veggies & Nuts

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20145

No Loop or Hole

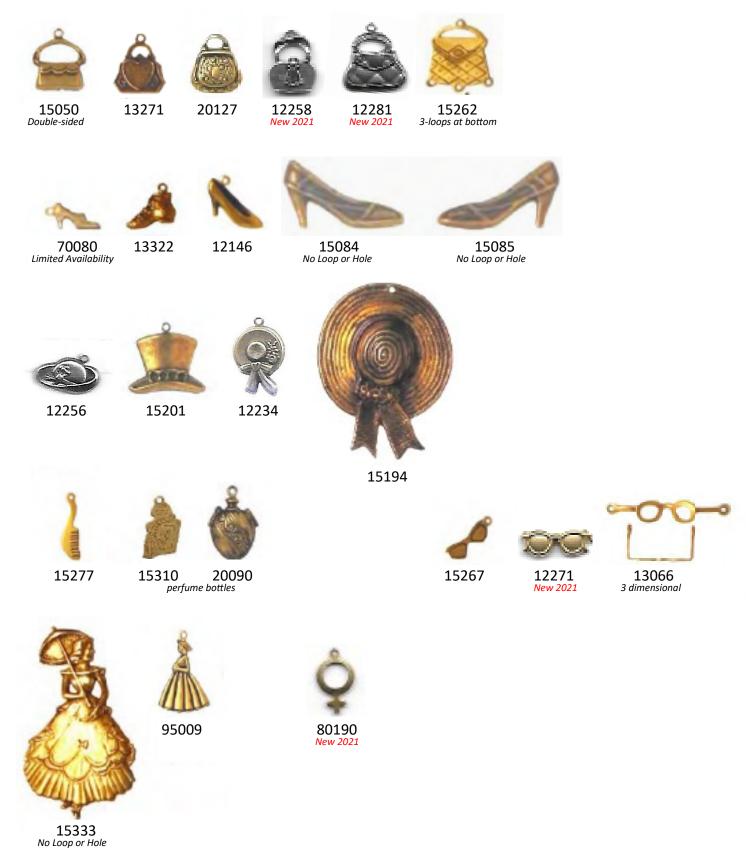
20105

20143

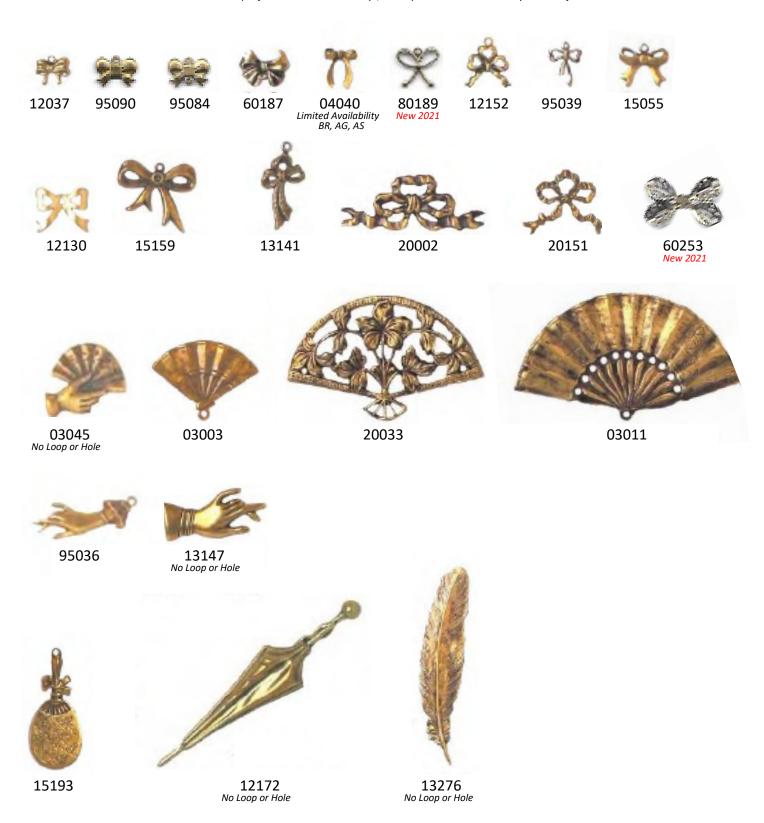
No Loop or Hole

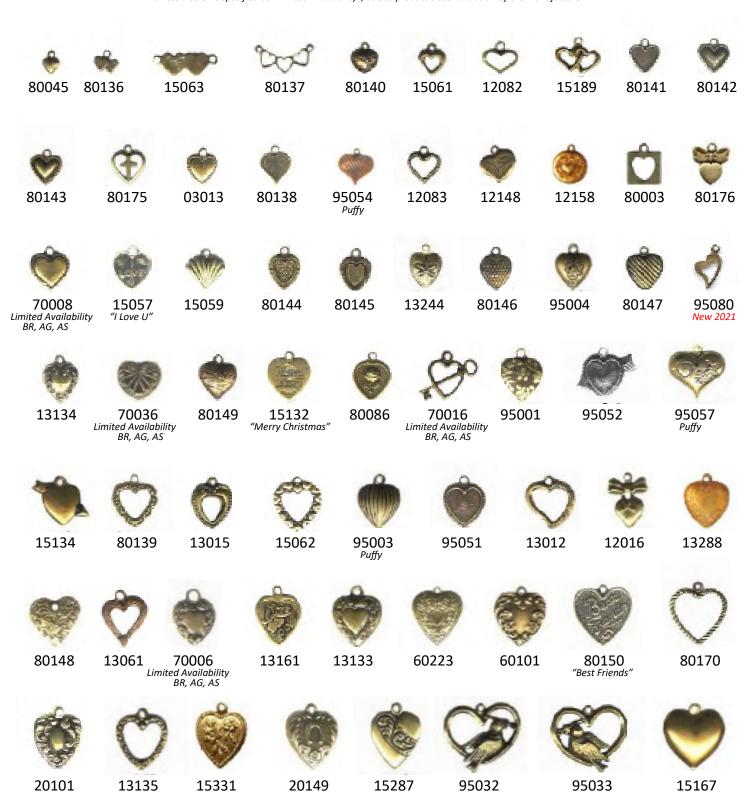
15109

Girly Things: Fashion



Girly Things: Frilly











Hobbies & Entertainment



Hobbies & Entertainment





Holidays & Special Occasions



Holidays & Special Occasions



Keys & Locks

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15140

13318



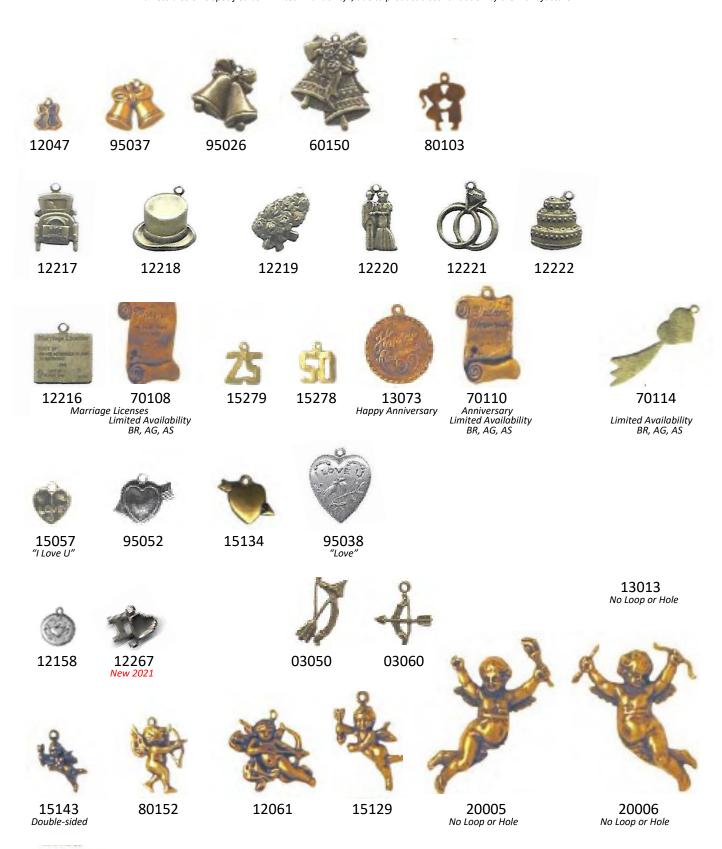
80083

15049

70015

Limited Availability AG, AS

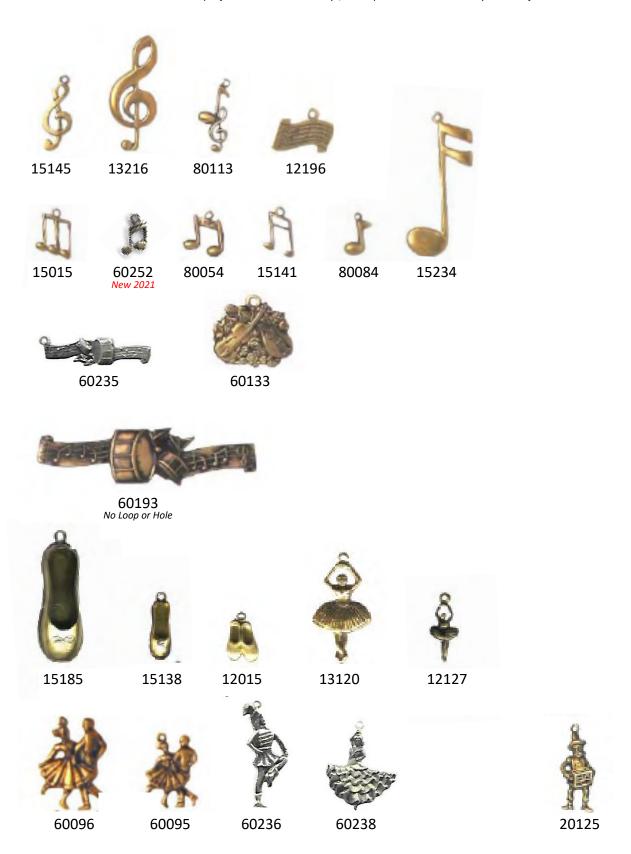
Love & Wedding



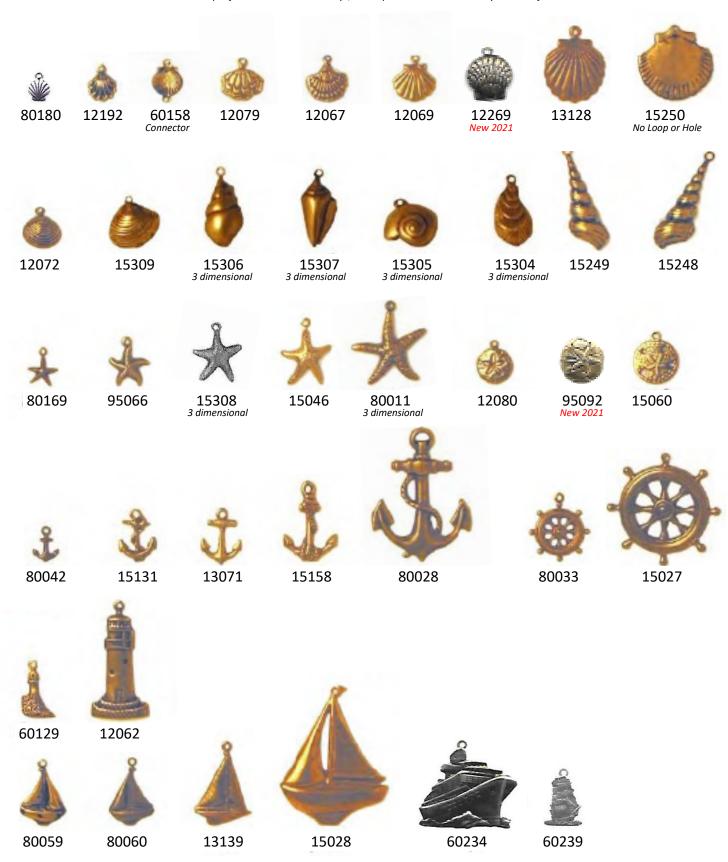
Music: Instruments



Music: Notes & Dance



Nautical, Beach & Summer



Nautical, Beach & Summer

All charms are available in Brass, Antique Gold and Antique Silver unless a color is specified as "Limited Availability", due to product discontinuation by the manufacturer.



*The metals used to produce this charm do not result in an attractive brass or antique gold finish, so we only sell this charm in Antique Silver

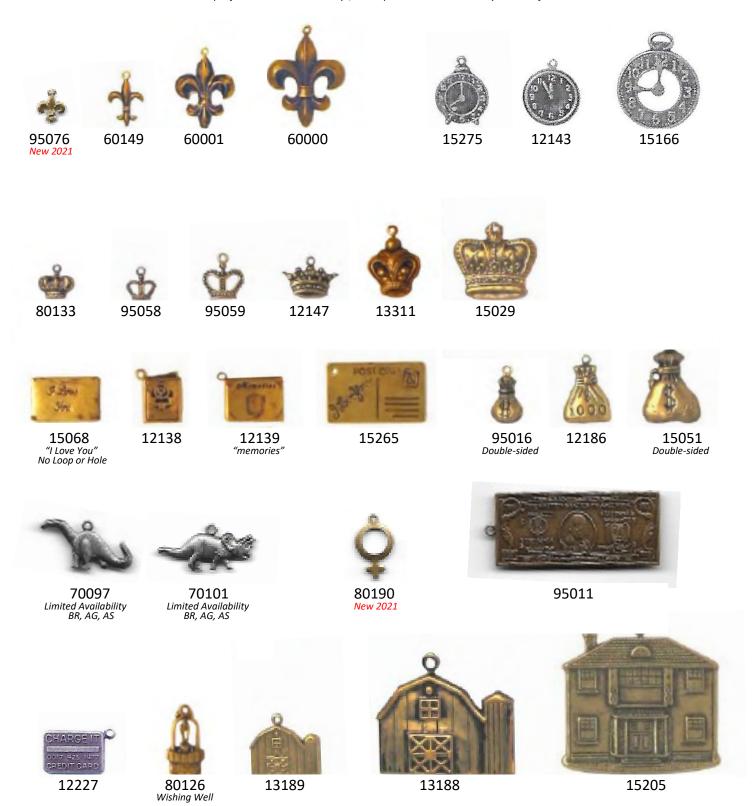
Nautical, Beach & Summer







Novelty



Novelty



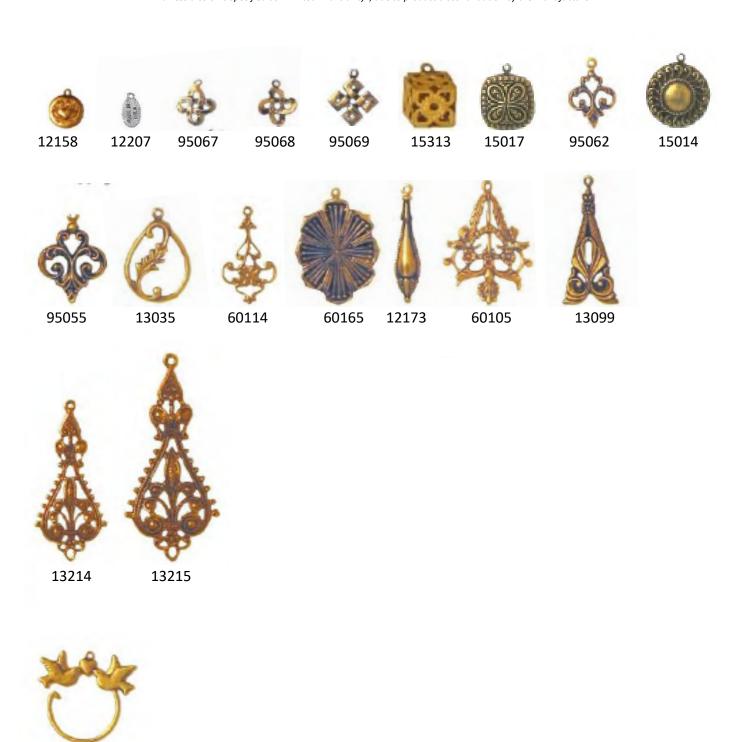






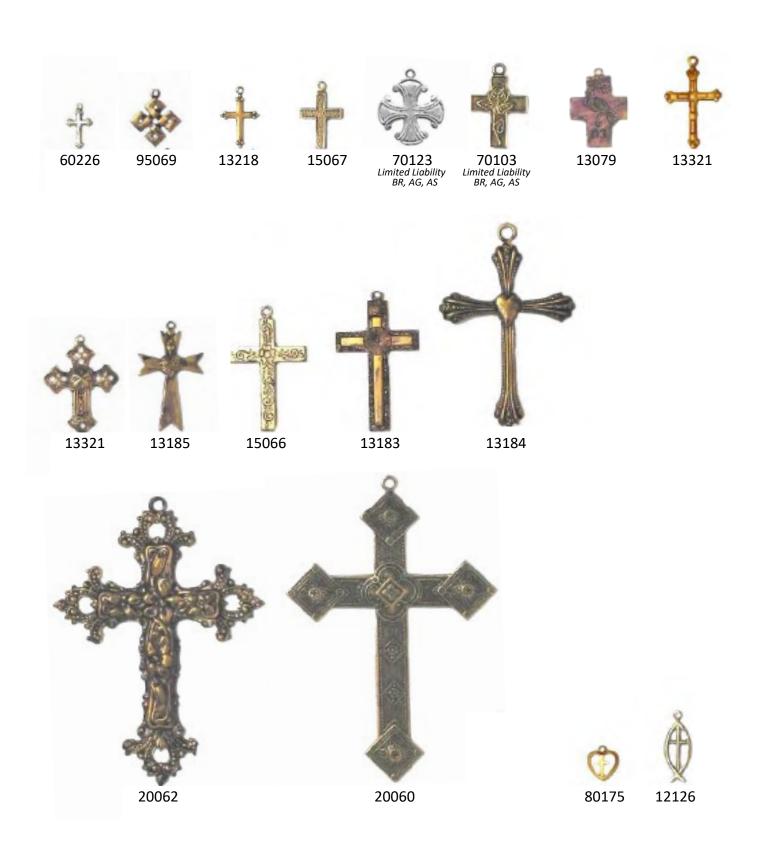
Pendants & Drops

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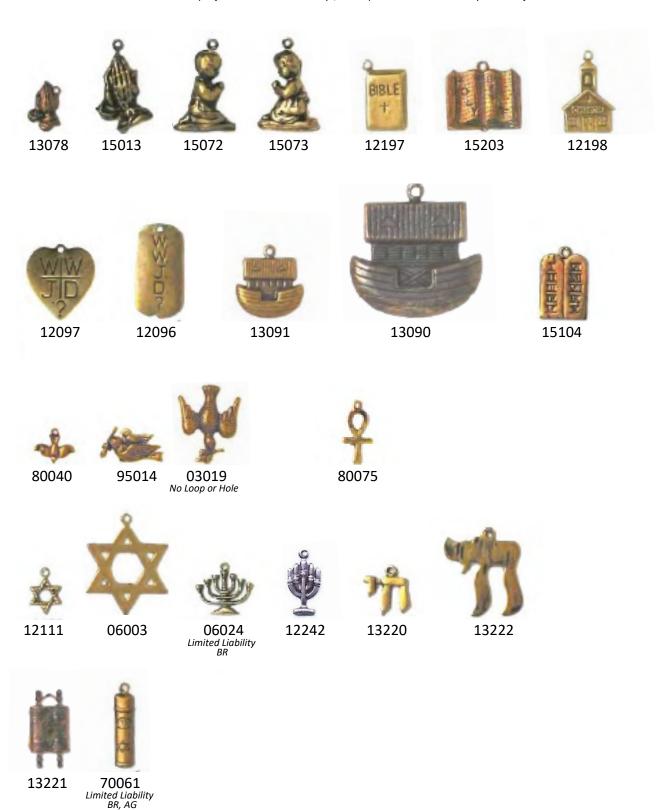


15045

Religious: Crosses



Religious: Christian & Judaic



School Days



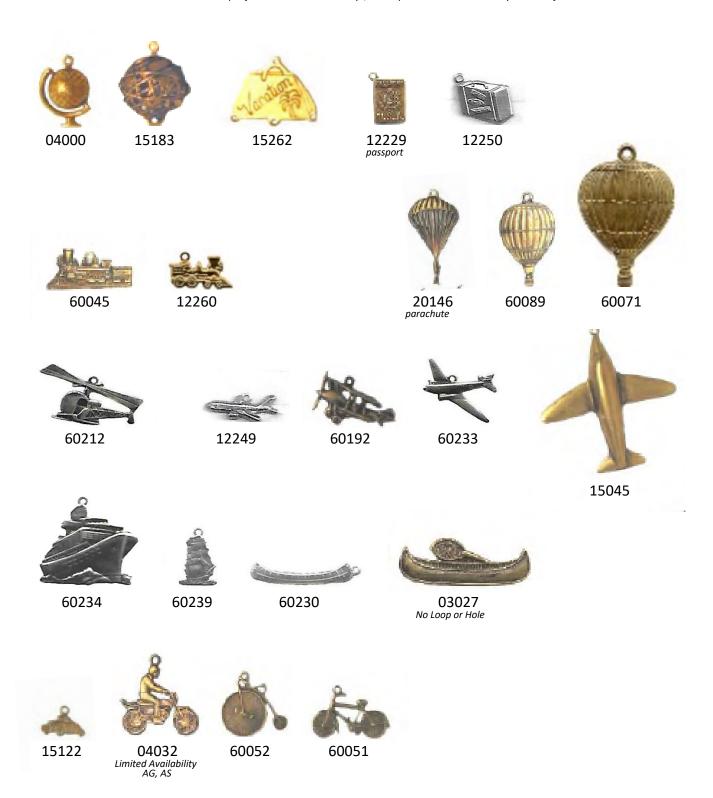
Sports



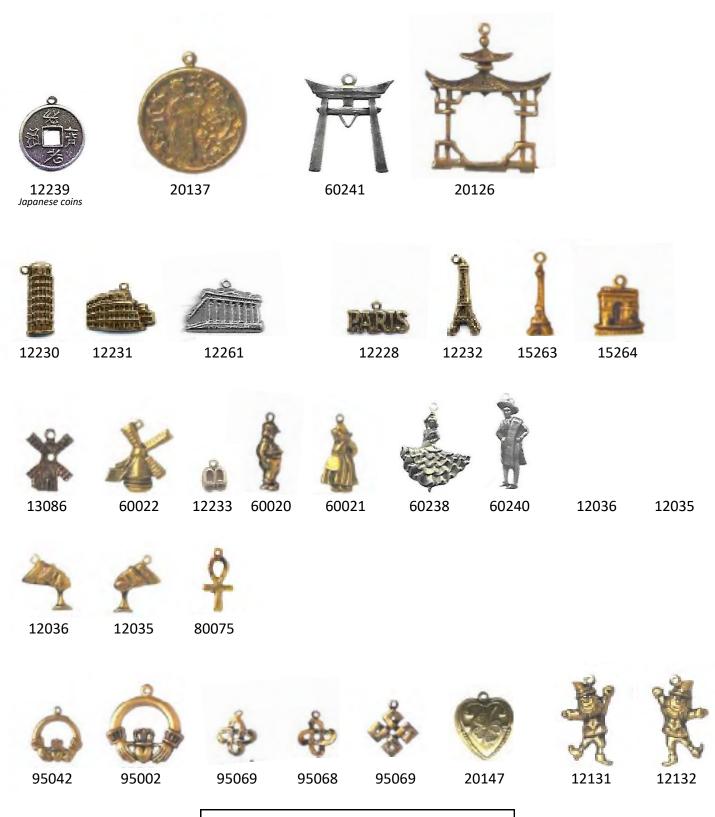
Sports



Travel & Culture



Travel & Culture



Western



Western

